

pure cornwall



Why choose Pure Cornwall to market your holiday home?

1. We don't take on large numbers of properties as we prefer to deal with a limited number of houses in the best areas so we can offer our guests a sensible range of choices. Your property will not be one of many, but marketed on its own merits – this is essential to maximise bookings.

2. We are in Cornwall! Our staff speak to potential guests (we prefer to vet potential guests to ensure they are suitable for your property). We are open until 9 pm every evening except Sunday. We have been able to accommodate film crews and production companies over the past 18 months, which has resulted in us being a 'preferred supplier for the BBC along with large corporate companies such as YELL and Virgin Media. We also achieved a 98% customer satisfaction score from a recent survey of all our 2010 guests. This is extremely high in the travel and tourism industry.

3. We know Cornwall! So we are able to advise customers properly and point out the benefits of each property – It's surprising how many people do not know much about the area they plan to visit! We have had a tremendous response from customers saying it's nice to talk to someone local! We offer in depth information help and advice – everything from the best beaches, parking, restaurants, travel tips and distances, shopping and advice on where to go on rainy days and the best places to visit - even 'off the beaten track' spots that are hard to find.

4. Our guests also get discounts on a variety of attractions and services - including reduced helicopter flights to the Isles of Scilly! We organise 'Specialist surfing days. Wild water swimming, cookery schools and work with a leading cosmetic surgery company so that we can encourage tourism to the County in the quieter months.

5. We understand investment properties and how they need to work for people we are far more than a booking office, we care about our clients and work on the principle that if they are happy our guests will be able to enjoy their holiday accommodation.

6. Our staff have a real focus on customer service and perhaps most important of all - Pure Cornwall client services team have actually seen and inspected every property we promote! (Our offices are conveniently located just off the A30 at Chiverton with lots of parking). This gives us easy access to all areas of Cornwall

7. We only charge 15% of bookings we provide and there are no fees or restrictions on owners use. This includes photographs, advertising on other portals such as late rooms, Twitter feeds and many other social networking sites along with features in magazines and editorials.

NB Please note that prices will be subject to VAT for 2012

Pure Cornwall Ltd

Trevisson House, Trevisson Park, Truro, TR4 8UN Tel: 01872561642

Email: purecornwall@live.co.uk Website: www.purecornwall.co.uk

Pure Cornwall Ltd
Trevisson House, Trevisson Park, Truro, TR4 8UN Tel: 01872561642
Email: purecornwall@live.co.uk Website: www.purecornwall.co.uk